



**Working Group Name: WASTE**

**Meeting Date: JANUARY 24, 2011, 6:30PM – 8:30 PM**

**Meeting Location: REEVES CENTER, 2000 14<sup>th</sup> STREET NW, 6<sup>th</sup> FLOOR**

**Attendees:**

Greg Upwall  
Silvia Lucero  
Vickie North  
Chris Chiodo  
Lisa Kardell  
Jim Marcinko  
Collin Ackerman  
Sara Schwartz  
David Troust  
Susan Riley  
Walker Lunn  
Russell Klein  
Megan Kanagy  
Jenny Niemann  
Jeff Jones  
Dave Dunning  
Anna Nehring  
Steven Siegel  
Katherine Nehring  
Cynthia Bosnian  
Michael Grillo  
Jennie Nevin  
Jane Rutherford  
Kara Davis  
Zach Pogue  
Jeremy Brosvisky  
Ashlea Smith  
Jim Schulman  
Faith Hall  
Stephanie Castellano  
Hallie Clemm  
Adriana Hochberg  
Cameron Weimar



## Main Points/Discussion:

- **Introductions.** Working Group participants briefly introduced themselves.
- **Review/Continuation of Preliminary Goals.**
  - **Prior to Meeting 4,** the working group co-chairs drafted four goals to help organize the ideas generated by the working group, as an alternate approach to the goal categories that were used in Meeting 3. Adriana sent an email to the group asking for members' input. The options were:
    - Approach 1: Continue using the five goal categories used in Meeting 3 (public education and behavior change; reuse and C&D debris; composting and organics recovery; technical improvements; and product stewardship). The facilitators suggested that if we continue with this approach, then we also need to add categories for recycling and for litter reduction
    - Approach 2: Use the new goals developed by the facilitators (with the dates and targets open for debate). The proposed goals were:
      1. Maximize recovery of resources (under this goal would fall composting, technical improvements, recycling, and C&D)
      2. By 2030, achieve a reduction in waste generation of 25% from 2012 levels (under this goal would fall product stewardship, behavior change)
      3. Eliminate litter by 2030 (under this goal would fall public litter receptacles, enforcement, street sweepers, stormwater)
      4. By 2025, every secondary school graduate will have completed a curriculum in environmental literacy (under this goal would fall public education and behavior change)
  - Via email, working group members voted overwhelmingly for Approach 2.
  - Via the listserv, a working group member proposed a fifth draft goal:
    5. By 2015, every visitor to DC leaves having been exposed to at least one thing they can do to decrease their impact on the environment in their home community.
- **At the start of Meeting 4,** Hallie and Walker went over the objectives for the meeting: to begin analyzing the initial goals and actions for Waste, and to evaluate them using the provided analysis matrix. After the meeting (via email), the working



group members would be able to prioritize among the actions by voting for their top 15 actions.

- The group quickly reviewed the Vision for the working group, and then moved on to discuss the five draft goals. Hallie asked if there were any goals that were missing, or any goals needing some wordsmithing. Feedback provided on the goals included:
    - On Goal 1 (“Maximize recovery of resources”): An end-by date and specific target are needed, as well as a mid-range goal. The group agreed with this proposal and recommended edits.
      - On Goal 2 (“By 2030, achieve a reduction in waste generation of 25% from 2012 levels”): the target seems low; we can do better, at least 50%. There was general agreement with this statement, although the group didn’t come to a conclusion as to what % should be used [and therefore, Goal 2 currently continues to state a 25% target].
      - On Goals 4 and 5: They should be combined and changed into a more general statement related to increasing the public’s knowledge and awareness. Underneath the goal would fit actions items relating to environmental literacy curriculum in public schools and visitor exposure. There was general agreement that Goals 4 and 5 should be combined, although the group didn’t hone in on a particular language for the combined goal [as a placeholder, the new Goal 4 now simply states: “environmental literacy.”]
      - The way we present the goals to the public should be simplified. The public understands “reduce, reuse, recycle,” and we should organize our goals accordingly. Goals 1 and 2 should be re-ordered.
    - The reworded goals, as they currently stand, are as follows:
      1. **By 2030 75% of all waste generated in the city is recovered or recycled**
      2. **By 2030, achieve a reduction in waste generation of 25% from 2012 levels**
      3. **Eliminate litter by 2030**
      4. **Environmental literacy**
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- **Evaluation of Actions**



- The group next reviewed the proposed actions that had been brainstormed in Meeting 3. We consolidated several actions that were redundant, and did some wordsmithing as well. A few members also proposed new ideas that had not been previously identified. [All changes made to the proposed actions are noted in the attached Excel matrix. Edits and newly proposed actions are marked in red font, and actions that the group decided to delete are shown in black shading.]
- The group broke up into 4 sub-groups, by goal, to evaluate the economic, social, environmental, and other benefits associated with each proposed action under that goal. [Prior to the meeting, Adriana had pre-populated the list of actions in the matrix, placing each action under the goal that seemed to be the best fit.]
- The meeting adjourned after each sub-group evaluated the proposed actions for that particular goal.

**Next Steps** (with any point people in parentheses):

- After the meeting, working group members had the opportunity to vote for their top 15 Waste actions via a Survey Monkey poll. (The voting instructions were sent to all members of the Waste working group via email on Thursday after Meeting 4.) The outcomes of the voting will be tallied for Meeting 5

**Open Questions:**

**Date for next meeting:** Wednesday, February 8, 6:30PM to 8:30pm

**Location for next meeting:** In the Performing Arts Center of the University of the District of Columbia (Building 46 East at Connecticut Avenue NW and Windom Place NW).

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**Questions? Email** [sustainable.waste@dc.gov](mailto:sustainable.waste@dc.gov)

**If you need to reach a Sustainable DC team member after hours,** please call Susan Riley (202-658-8163; [Susan.Riley@dc.gov](mailto:Susan.Riley@dc.gov)), Mary Lynn Wilhere (202-870-2924), or Walker Lunn (202-503-4809).