

# **GOVERNMENT OF THE DISTRICT OF COLUMBIA**

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## **ADMINISTRATIVE ISSUANCE SYSTEM**

Mayor's Order 2013-209  
November 5, 2013

**SUBJECT:** Sustainable DC Transformation Order

**ORIGINATING AGENCY:** Office of the Mayor

By virtue of the authority vested in me as Mayor of the District of Columbia by section 422(11) of the District of Columbia Home Rule Act, approved December 24, 1973, 87 Stat. 790, Pub. L. 93-198, D.C. Official Code § 1-204.22(11) (2012 Repl.), it is hereby **ORDERED** that:

### **I. POLICY**

In order to make the District of Columbia the healthiest, greenest, and most livable city in the United States, the District must achieve the ambitious goals set in the *Sustainable DC Plan* to address the challenges of protecting the climate and the environment, ensuring health and wellness, promoting equity and diversity, and growing jobs and the economy. Similarly, the District must pursue solutions to these challenges across the areas of built environment, energy, food, nature, transportation, waste, and water systems. It is therefore the policy of the District of Columbia that the agencies and instrumentalities of the District of Columbia shall adopt practices that cut energy consumption and increase efficiency; measure, report, and reduce their greenhouse gas emissions from direct and indirect activities; conserve and protect water resources through efficiency, reuse, and stormwater management; reduce waste, increase diversion, and prevent pollution; leverage District acquisitions to foster markets for sustainable technologies and environmentally preferable materials, products, and services; promote the design, construction, maintenance, and operation of high-performance sustainable buildings in sustainable neighborhoods; strengthen the vitality and livability of all District communities; and inform District employees about and involve them in the achievement of these goals.

It is further the policy of the District of Columbia that to achieve these goals and support their respective missions, agencies shall conduct a comprehensive review of their practices and policies and identify specific, bold, and measurable actions to promote the broad sustainability goals of the *Sustainable DC Plan*. Agencies shall develop targeted actions and develop outcome-oriented goals and policies that positively affect the economic, social, and environmental impacts of their

missions and practices and shall include measures to achieve these goals into their annual performance plans.

Finally, it is also the policy of the District of Columbia that agency efforts and outcomes in implementing this Order shall be made publically available to the residents of the District through online resources and websites.

## **II. GREEN CABINET**

- A. The City Administrator shall lead, as a subset of the Executive Cabinet, a regular meeting of the directors of the executive branch agencies whose operations have a direct and appreciable impact on sustainability.
- B. The Green Cabinet shall serve as the Mayor's interagency advisory board for the development and implementation of the *Sustainable DC Plan*.
- C. The following deputy mayors, District agency heads, and other District officials shall be members of the Green Cabinet:
  - 1. The Deputy Mayor for Planning and Economic Development;
  - 2. The Deputy Mayor for Education;
  - 3. The Deputy Mayor for Public Safety and Justice;
  - 4. The Deputy Mayor for Health and Human Services;
  - 5. The Chancellor of the District of Columbia Public Schools;
  - 6. The Director of the District Department of the Environment;
  - 7. The Director of the Office of Planning;
  - 8. The Director of the Department of Parks and Recreation;
  - 9. The Director of the District Department of Transportation;
  - 10. The Director of the Department of General Services;
  - 11. The Director of the Department of Public Works;
  - 12. The Director of the Department of Housing and Community Development;
  - 13. The Director of the Department of Health;

14. The Director of the Department of Consumer and Regulatory Affairs;
  15. The Director of the Department of Employment Services;
  16. The Director of the Department of Small and Local Business Development;
  17. The Executive Director of the District of Columbia Housing Authority;
  18. The Chief Technology Officer;
  19. The Chief Procurement Officer;
  20. The Executive Director of Serve DC;
  21. The President of the University of the District of Columbia;
  22. The General Manager of the District of Columbia Water and Sewer Authority; and
  23. Any other agency head or official designated by the City Administrator.
- D. The activities of the Green Cabinet shall be directly supported by the District Department of the Environment and the Office of Planning. The City Administrator may also call upon other District agencies, at his or her discretion, to support the Green Cabinet.

### **III. ESTABLISHMENT OF THE SUSTAINABLE DC INITIATIVE**

- A. There is established a Sustainable DC Initiative ("Initiative") in the executive branch of the District government.
- B. The Mayor's expressed policy goal is to make the District the healthiest, greenest, and most livable city in the United States by 2032. The purpose of the Initiative is to coordinate and develop the efforts of the executive branch toward achieving those goals and to engage key stakeholders in an open and participatory process.
- C. Functions
  1. Every five (5) years, the Initiative shall undergo a community outreach campaign to solicit ideas and input from the widest

possible variety of District residents, civic participants, community leaders, stakeholders, business partners, technical experts, and subject matter experts to establish and refine priorities for increasing the level of sustainability in the District.

2. The Initiative shall use the information gathered from the community outreach campaign to help articulate a comprehensive vision of sustainability in the District, inform government planning and implementation efforts, and update the current sustainability plan or develop a new plan to be submitted to the Mayor for approval.
3. The Initiative shall identify and recommend changes to existing District statutes, regulations, and policies that are obsolete or hinder the articulated goals of sustainability to the Mayor for action.
4. The Initiative shall coordinate with the Office of the City Administrator and individual agencies to incorporate sustainability goals into agency performance plans and track progress on the goals, where appropriate.
5. The Initiative shall assist agencies in developing, evaluating, and supporting innovative pilot programs to test the feasibility of incorporating new practices and policies that support sustainability into standard government operations.
6. The Initiative shall recommend to the Mayor District-wide and agency-specific sustainability goals.
7. The Initiative shall report annually on the progress of its functions.

D. Administration

1. Each District agency named in Section II.C of this Order as a member of the Green Cabinet shall be considered a critical partner in the functions of the Initiative.
2. Each District agency shall cooperate with the Initiative and provide, in a timely manner, any information that the Initiative may request to carry out the provisions of this Order.
3. Members of the Initiative shall be selected by the City Administrator and shall include employees of the District Department of the Environment, the Office of Planning, and any

other employees designated by the Mayor or the City Administrator.

- E. The Initiative may establish such partnerships, teams, advisory groups, committees, or subcommittees as it deems necessary to carry out the purposes of this Order.

#### **IV. SUSTAINABILITY ASSESSMENTS**

- A. To assist in the implementation of the overarching sustainability policy set forth in Section I of this Order and to facilitate preparation and incorporation of sustainability goals into agency performance plans as called for in Section III.C.4 of this Order, the Director of the District Department of the Environment and the Office of Planning, in coordination with the directors of the agencies identified in Section II.C of this Order, shall develop and deliver to the City Administrator a comprehensive set of proposed assessment criteria to guide agencies in evaluating the sustainability of their respective operations.
- B. Within one hundred twenty (120) days after the approval of the assessment criteria by the City Administrator, each agency head subject to the authority of the Mayor shall submit to his or her responsible Deputy Mayor and the Office of the City Administrator the results of the agency's internal assessment.

#### **V. JOBS AND ECONOMY**

- A. Green Economic Development Action Plan
  - 1. The Deputy Mayor for Planning and Economic Development shall develop and submit to the Mayor by January 30, 2015, a Green Economic Development Action Plan, including a proposed implementation timeline.
  - 2. The goal of the Green Economic Development Action Plan shall be to detail a strategy to optimize available green jobs for District residents that identifies opportunities for employment and the necessary and available training programs available to District residents in present and future green collar jobs.
  - 3. The Green Economic Development Action Plan shall include:
    - a. A description of the local capacity for increasing "green collar jobs" as defined by the United States Bureau of Labor Statistics;

- b. Projected green business growth in the District and actions the District government should take to attract further green business growth;
- c. A list of planned private and public sector development projects that are expected to include green collar job opportunities; and
- d. A description of the course offerings of local higher education institutions that will help prepare District residents for green collar job opportunities and a description of the capacity of local higher education institutions to increase the availability of such course offerings.

## **VI. HEALTH AND WELLNESS**

### **A. Parks and Natural Spaces Public Access Plan**

- 1. The Director of the Department of Parks and Recreation shall develop and incorporate into the Play DC Parks and Recreation Master Plan, by September 30, 2015, a plan and timeline for improving public access to parks and natural spaces.
- 2. The plan shall:
  - a. Recommend capital budget enhancements for those actions that require capital investments;
  - b. Include recommended modifications to maintenance schedules to protect the appearance and safety of facilities;
  - c. Recommend a staffing and hiring plan that allows the Department of Parks and Recreation and the Department of General Services to improve public access to parks and natural spaces;
  - d. Recommend methods for protecting the District from legal liability from unauthorized use of parks and natural spaces;
  - e. Include design guidelines for parks that encourage spaces that are safe, inviting, attractive, and interconnected with the surrounding community and support access for all persons, accounting for differences in age, race, ethnicity, income, and ability; and

- f. Include recommendations for changes to transportation access to parks and other open spaces, focusing on access by currently underserved communities to large parks and open spaces in the District.

**B. Green Housing Action Plan**

1. The City Administrator, in consultation with the Deputy Mayor for Planning and Economic Development, the Deputy Mayor for Health and Human Services, and the Executive Director of the District of Columbia Housing Authority, shall develop and submit to the Mayor by January 30, 2015, a Green Housing Action Plan.
2. The plan shall:
  - a. Set standards for the rehabilitation of affordable and public housing to be green and healthy;
  - b. Examine the feasibility of public housing meeting net-zero energy standards; and
  - c. Provide guidance for the elimination of environmental health threats such as mold, lead, and carbon monoxide.

**VII. EQUITY AND DIVERSITY**

**A. Healthy By Design Program**

1. The Deputy Mayor for Planning and Economic Development, in consultation with the Deputy Mayor for Health and Human Services, shall develop and submit to the Mayor by January 30, 2015, a study of the potential to implement a Healthy by Design program for new affordable housing projects.
2. The goals of the Healthy by Design study shall be to identify criteria for selecting future locations of affordable housing, including public housing, so that healthy living standards and accessibility of neighborhood amenities are included in future sites.
3. The study shall:
  - a. Identify standards for the selection and design of sites for affordable housing; and

- b. Identify the maximum distances that an affordable housing site should be located from neighborhood amenities and services.

B. Food Access and Security Report

1. The Director of the Office of Planning shall develop and submit to the Mayor by January 31, 2015, a Food Access and Security Report.
2. The report shall:
  - a. Evaluate existing conditions for food access, urban agriculture, and agricultural economy in the District; and
  - b. Provide recommendations to increase the accessibility of healthy foods and the reduction of food insecurity of District residents consistent with the goals identified in the *Sustainable DC Plan*.

VIII. CLIMATE AND THE ENVIRONMENT

A. Green Construction Code Transition Plan

1. The Department of Consumer and Regulatory Affairs, in coordination with the Deputy Mayor for Planning and Economic Development and the Construction Codes Coordinating Board, shall develop and submit to the Mayor by January 30, 2015, a Green Construction Code Transition Plan.
2. The plan shall describe the steps that should be taken to implement the full transition of the District's green building requirements to the 2013 Green Construction Codes located at 12 DCMR K and a timeline for implementing the plan.
3. The plan shall incorporate to the extent reasonable the recommendations of the Green Building Advisory Council and affected stakeholders from the building construction, building management, and building systems efficiency industries.

B. Building Energy Performance Standards

1. The District Department of the Environment shall develop and submit to the Mayor by January 30, 2015, a plan and timeline for the development and implementation of building energy



performance standards for public and private buildings in the District of Columbia.

2. The plan shall:
  - a. Establish methods for tracking compliance with the building energy standards, established pursuant to Subsection C of this Section, for buildings owned, occupied, or controlled by the District government; and
  - b. Include building energy performance standards for privately owned properties in the District.
3. The Director of the Department of General Services, in consultation with the Director of the District Department of the Environment, shall develop energy reduction targets for all District-owned, occupied, or controlled buildings including:
  - a. As of the effective date of this Order, a plan to achieve a twenty percent (20%) reduction in energy consumption in District facilities by December 31, 2014; and
  - b. By January 30, 2015, a plan to achieve the energy reduction goals for District facilities identified in the *Sustainable DC Plan* by 2032.

C. Comprehensive Energy Plan

The Director of the District Department of the Environment shall develop and submit to the Mayor by January 30, 2014, a Comprehensive Energy Plan for the District that incorporates the necessary methods, means, and resources to achieve a District-wide energy consumption reduction of fifty percent (50%) by 2032 from baseline energy consumption in 2012.

D. Cooperative Plant Management Group

1. The Director of the District Department of the Environment shall convene a Cooperative Plant Management Group consisting of representatives from the following agencies:
  - a. The District Department of the Environment;
  - b. The Department of Health;
  - c. The Department of General Services;

- d. The District of Columbia Public Schools;
  - e. The Department of Parks and Recreation;
  - f. The District Department of Transportation; and
  - g. The Office of Contracting and Procurement.
2. By January 30, 2015, the Cooperative Plant Management Group shall submit to the Mayor standards for the identification, planting, use, and cultivation of native plants in the management of grounds and properties under the control of the District government.

**IX. GREEN GOVERNMENT TASK FORCE**

**A. Establishment**

There is established a Green Government Task Force ("Task Force") in the executive branch of the District Government.

**B. Membership and Procedure**

1. The Task Force shall be comprised of the following eleven (11) members, or their designees:
- a. City Administrator;
  - b. Director of the Department of Consumer and Regulatory Affairs;
  - c. Director of the Department of Small and Local Business Development;
  - d. Director of the Department of Employment Services;
  - e. Director of the District Department of Transportation;
  - f. Director of the District Department of the Environment;
  - g. Director of the Office of Planning;
  - h. The Chief Financial Officer;
  - i. The Director of the Office of Grants and Partnerships;

- j. The Chief Procurement Officer; and
  - k. The Chief Technology Officer.
- 2. The City Administrator and the Chief Technology Officer shall serve as co-chairpersons of the Task Force.
  - 3. The Task Force shall meet at the joint call of the co-chairpersons.
  - 4. A majority of the members of the Task Force shall constitute a quorum for official action by the Task Force.

C. Functions

- 1. The Task Force shall evaluate the current operating procedures and business processes within the District government to identify ways to “green” internal operations while maintaining or improving customer service.
- 2. Within one (1) year after the first meeting of its members, the Task Force shall submit a written report to the Mayor which shall include:
  - a. An inventory of the statutes, regulations, and internal and customer-facing processes and procedures in the District government that contribute to or require duplicative operational procedures or create a negative environmental impact;
  - b. Recommendations to eliminate or modify the statutes, regulations, or processes and procedures identified pursuant to Subparagraph a. of this Paragraph, including recommendations to eliminate harmful or duplicative processes, increase computer automation, and reduce paper use;
  - c. Recommendations for improvements to operational practices that would reduce the environmental impact of District government practices; and
  - d. A plan and timeline to implement the recommended solutions.

D. Administration

1. The District Department of the Environment shall provide administrative and technical support needed by the Task Force.
2. Subject to existing law, each agency, independent agency, and instrumentality of the District government shall cooperate with the Task Force and provide any information, in a timely manner, that the Task Force requests to carry out the provisions of this Order.
3. The Task Force may establish such advisory groups, committees, or subcommittees, consisting of members or nonmembers, as it deems necessary to carry out the purposes of this Order and further a participatory process.

E. Sunset

The Task Force shall cease to exist as of the date on which it transmits to the Mayor the written report required by Section IX.C.2 of this Order.

**X. HEALTH IN ALL POLICIES TASK FORCE**

A. Establishment

There is established a Health in All Policies Task Force ("HiAP Task Force") in the executive branch of the District government.

B. Membership and Procedure

1. The HiAP Task Force shall consist of the following six (6) individuals or their designees:
  - a. The City Administrator;
  - b. The Director of the District Department of the Environment;
  - c. The Director of the Department of Health;
  - d. The Director of the Office of Planning;
  - e. The Director of the Office on Aging; and
  - f. The Director of the Department of Parks and Recreation.

2. The Directors of the District Department of the Environment and the Department of Health shall serve as co-chairpersons of the HiAP Task Force.
3. The HiAP Task Force shall meet at the joint call of the co-chairpersons.
4. A majority of the members of the HiAP Task Force shall constitute a quorum for official action by the HiAP Task Force.

C. Functions

1. The mission of the HiAP Task Force shall be to develop a plan for the District to implement a Health in All Policies (HiAP) program in order to ensure a sustained and continuous pursuit of health equity among District residents and strengthen the vitality and livability of all District communities.
2. Within one (1) year of the date of the first meeting of its members, the HiAP Task Force shall submit a written report to the Mayor, which shall include the following:
  - a. An analysis of existing HiAP programs established in jurisdictions of a similar size including their relative suitability to the District's needs and their relative strengths and weaknesses;
  - b. Recommendations on a proposed structure and goals of a HiAP program in the District; and
  - c. A plan and timeline to implement the recommendations.

D. Administration

1. The District Department of the Environment and the Department of Health shall provide administrative and technical support needed by the HiAP Task Force to carry out the provisions of this Order.
2. Subject to existing law, each agency, independent agency, and instrumentality of the District government shall cooperate with the HiAP Task Force and provide any information, in a timely manner, that the HiAP Task Force requests to carry out the provisions of this Order.

3. The HiAP Task Force may establish such advisory groups, committees, or subcommittees, consisting of members or nonmembers, as it deems necessary to carry out the purposes of this Order and further a participatory process.

E. Sunset

The HiAP Task Force shall cease to exist as of the date on which it transmits to the Mayor the written report required by Section X.C.2 of this Order.

**XI. PUBLIC PARTICIPATION**

All plans, reports, and studies submitted under this Order shall engage key external stakeholders in an open and participatory process.


**XII. PRECEDENCE**

This Order supersedes all previous Mayor's Orders to the extent of any inconsistency therein.

**XIII. EFFECTIVE DATE**

This Order shall become effective immediately.

  
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VINCENT C. GRAY  
MAYOR

ATTEST:   
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CYNTHIA BROCK-SMITH  
SECRETARY OF THE DISTRICT OF COLUMBIA