

Mayor Vincent C. Gray

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Working Groups



Built Environment



Waste



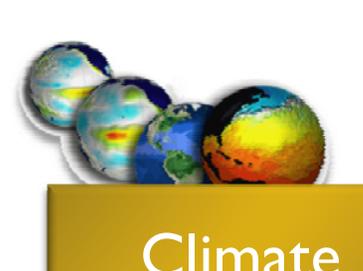
Energy



Water



Green Economy



Climate



Food



Nature



Transportation

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*Help make the District a greener,
healthier, more equitable and
livable city for all.*

*Let's shape a vision of
our sustainable future.*

Meeting Agenda

1. Welcome
2. Background
3. Planning Process
4. Working Groups
5. Next Steps

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Where are we now?

DC is already a leader in many areas of sustainability

- 1st in purchasing *green power*
- 2nd in LEED *green building* pipeline
- 1st in *bike share* participation

We are being measured against and are competing with major cities that have embraced green and sustainable initiatives

Boston



New York City



Philadelphia



Mayor Gray's Vision

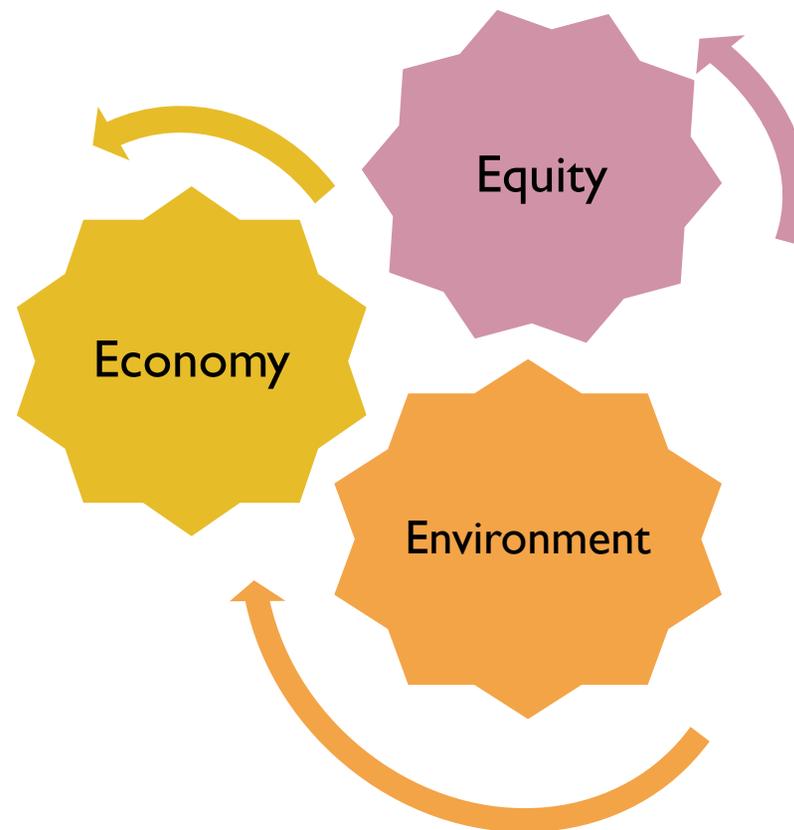
- Make our city “**the most sustainable city in the U.S.**”
 - Define an overarching framework and vision
 - Dedicate staff
 - Engage the public
 - Tie actions directly to agency budgets
 - Establish indicators for success
- **Sustainability** is now a **2012 Strategic Priority** along with:
Quality Education; Fiscal Stability; Job Creation; Public Safety;
and Self-Determination

What will we produce?

An environmental strategy that strengthens economic vitality and community equity to improve the lives of residents.

Major Topics

- Built Environment
- Climate
- Energy
- Food
- Nature
- Transportation
- Waste
- Water
- Green Economy



Planning Process

Public Input Community Meetings Website Best Practices

Working Groups

Subject matter experts, public stakeholders, and agency staff

Green Ribbon Committee

Informal advisors to Directors and Mayor

Green Cabinet

Agency directors and designated staff

Project Leaders

DDOE Director and OP Director

Mayor Gray

Timeline



- **Website**
- **Community meetings**
- **Twitter**
- **Press and blogs**

- **Working Groups**
- **Green Ribbon Panel**
- **Prioritized recommendations for goals and actions**

- **Proposed goals**
- **Review impact on FY13 agency budgets**

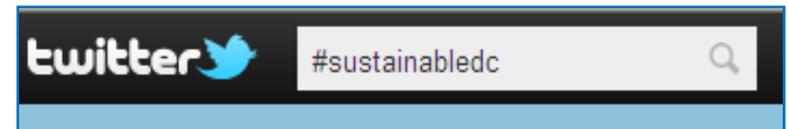
- **Full plan released**
- **Implementation begins**

Start in September – Engagement

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Public Participation

- ▶ **57 meetings—September through November**
 - ▶ More than 2,400 people attended
 - ▶ More meetings planned
- ▶ **Website**
 - ▶ 1,100 active users
 - ▶ More than 400 unique ideas
- ▶ **Twitter Town Hall (#SustainableDC)**
 - ▶ One hour event reached 63,000 followers

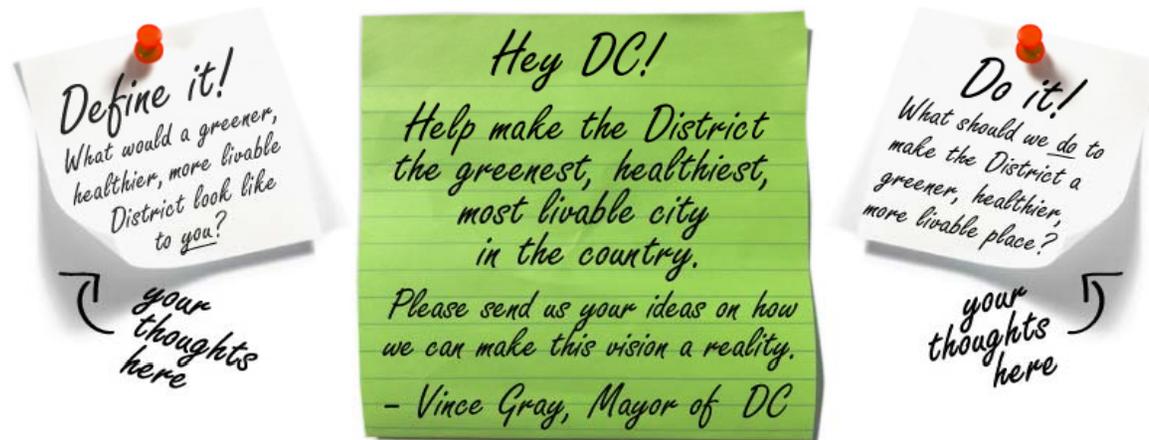


We must continue to expand outreach efforts...

www.sustainable.dc.gov



start in september



From green energy to bikeshare, the District is leading on many environmental issues. **Start In September** is your chance to help develop a strategic plan for a more sustainable future for the District. Share your ideas on the major topic areas of Green Economy, Transportation, Nature, Water, Waste, Food, Climate and Energy on this website. Or, host a discussion with your family, neighbors, co-workers, or classmates by using the [discussion guide](#) below and submit the feedback you receive.

Download
Discussion Guide

Share Your
Discussion Event

Get Sustainable
DC Updates



Built Environment

Public Input: Brownfields to parks, safe routes to schools, use of local materials

Best Practices: Green renovation standards, healthy homes programs

Public Input & Best Practices



Built Environment Climate

Public Input: White and cool roofs, smart tree placement

Best Practices: Adapting to a changing climate to protect health and infrastructure

Public Input & Best Practices



**Built Environment
Climate
Energy**

Public Input: Rooftop solar PV and hot water, efficient street lights, financing for efficiency and renewable

Best Practices: District energy systems, incentives to promote behavior change

Public Input & Best Practices



Built Environment
Climate
Energy
Food

Public Input: Empty lots to farms, rooftop agriculture, local food in schools

Best Practices: Food stamps for farmers markets, greenhouses for wholesale production

Public Input & Best Practices



Built Environment

Climate

Energy

Food

Nature

Public Input: More trees,
less leaf blowers, invest in
green space

Best Practices: Access to
green space, native planting
standards

Public Input & Best Practices



- Built Environment
- Climate
- Energy
- Food
- Nature
- Water

Public Input: Green streets, landscape standards, green the RFK parking lots

Best Practices: Incentives for private green practices, limits on water use

Public Input & Best Practices



- Built Environment
- Climate
- Energy
- Food
- Nature
- Water
- Waste

Public Input: Citywide composting, only recyclable take-out containers

Best Practices: Neighborhood incentives for recycling, minimize packaging

Public Input & Best Practices



- Built Environment
- Climate
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- Waste
- Transportation

Public Input: Expand bike parking, pedestrian-only areas, canoe-sharing

Best Practices: Incentives for alternative transit, innovative bicycle lanes

Public Input & Best Practices



- Built Environment
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- Green Economy

Public Input: Green technology center, incentives for local jobs, programs for chronically unemployed

Best Practices: Government purchase of local products, green business incubation, evaluation of jobs programs

Working Groups

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Working Groups



Built Environment



Waste



Energy



Water



Green Economy



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Nature



Transportation

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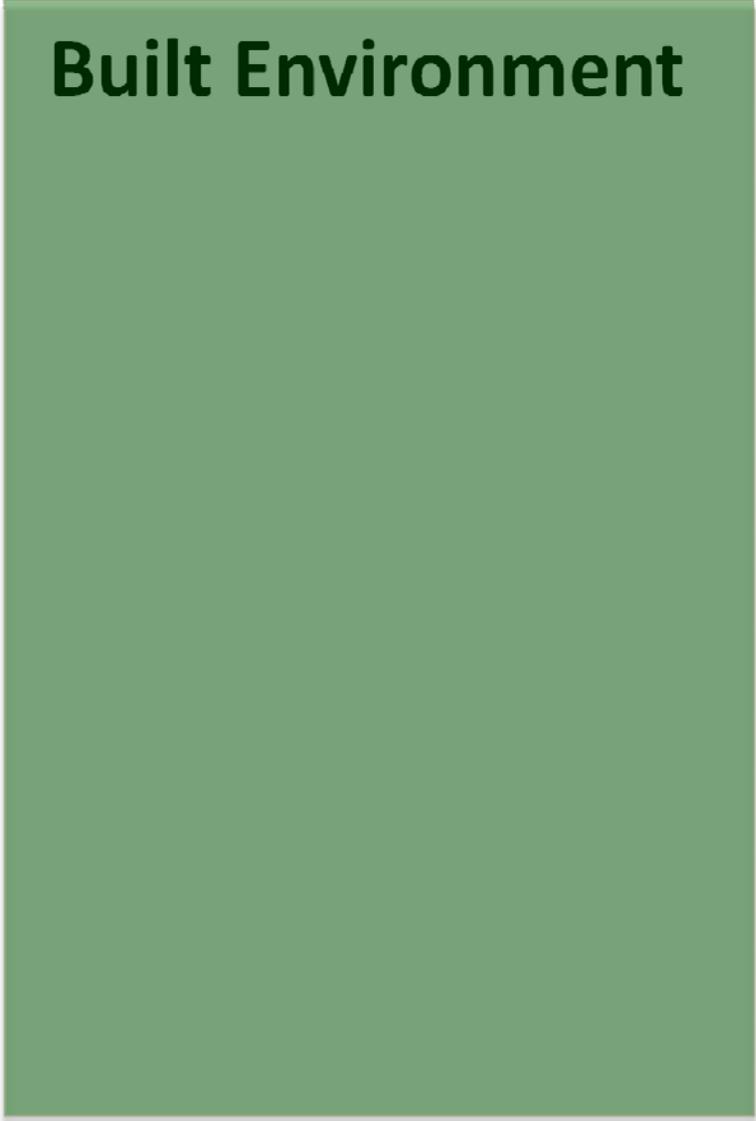
Your Mission

- ▶ Be creative and think outside the box
- ▶ Solicit ideas from a wide range of stakeholders
- ▶ Research leadership models from other cities

How can we put the District at the forefront of sustainable practices in the United States?

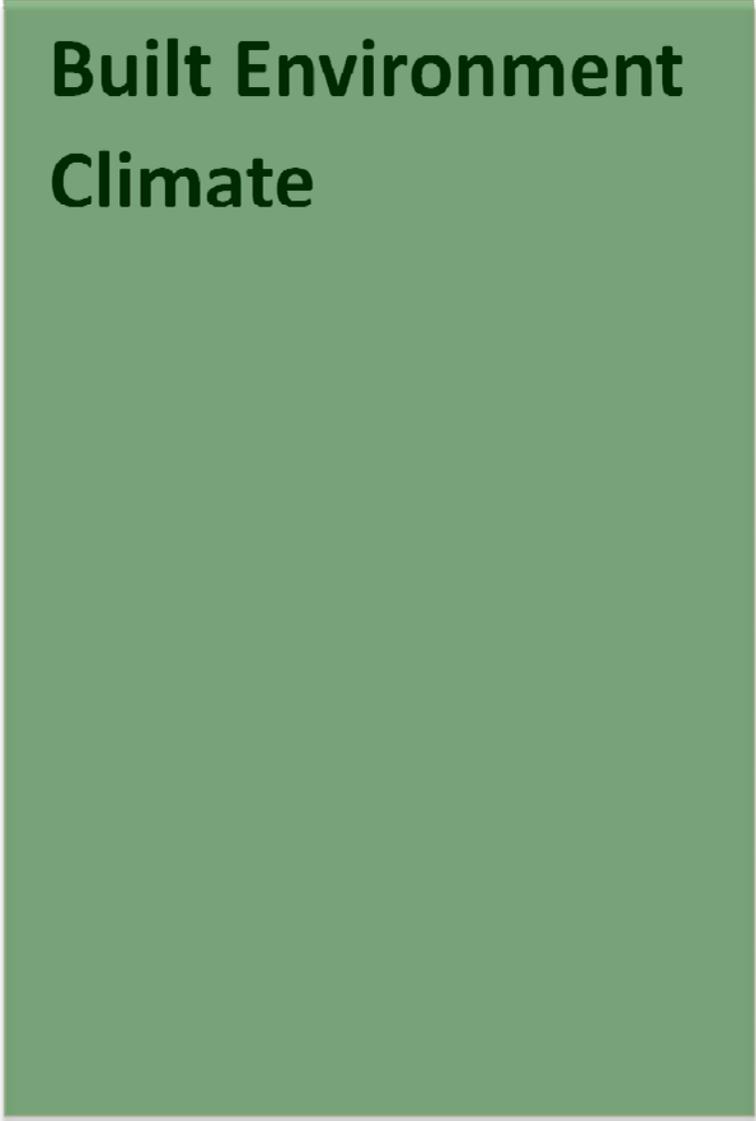


Examples of “Stretch Goals”



\$1 Billion for energy and water retrofits

Examples of “Stretch Goals”



**30% greenhouse gas
reductions by 2030**

Examples of “Stretch Goals”

Built Environment
Climate
Energy

Fossil fuel free by 2033

Examples of “Stretch Goals”

Built Environment

Climate

Energy

Food

**300 acres of food
production**

Examples of “Stretch Goals”

- Built Environment
- Climate
- Energy
- Food
- Nature

**Universal 10-minute
walk to parks**

Examples of “Stretch Goals”

Built Environment

Climate

Energy

Food

Nature

Water

**2 inch stormwater
retention citywide**

Examples of “Stretch Goals”

- Built Environment
- Climate
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- Waste

Net zero waste by 2015

Examples of “Stretch Goals”

Built Environment

Climate

Energy

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Transportation

75% of trips are “car free”

Examples of “Stretch Goals”



- Built Environment
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**1,000 new businesses and
25,000 new jobs**

Working Groups: Roles

▶ **How?**

- ▶ Open and inclusive meetings focused on outcomes

▶ **Who?**

- ▶ Community and business leaders, subject matter experts, and District Government staff

▶ **What is the product?**

- ▶ Prioritized recommendations for our vision, goals, actions, and indicators
- ▶ Outcomes sensitive to social, economic and environmental factors
- ▶ A strategy for implementation including: resources, partners, policies, measurement, and reporting

Responsibilities of Working Group Members

- ▶ **Become an ambassador for the planning effort**
- ▶ **Actively participate:**
 - ▶ Dedicate time and effort
 - ▶ Attend most meetings (approximately 6 through February, then monthly through release of the plan)
- ▶ **Bring ideas and vision:**
 - ▶ Identify ambitious and effective priorities
 - ▶ Gather and share input from the community
 - ▶ Convey needs and priorities of the community
 - ▶ Research best practices and technological advances

Working Group Schedule

1. **Kickoff Meeting – tonight**
2. Meeting 2: Vision Development (mid-December)
3. Meeting 3: Draft initial Goals
4. Meeting 4: Draft actions for the Goals
5. **Meeting 5: Draft initial Goals → All Groups**
6. Meeting 6: Setting Priorities
7. Meeting 7: Putting it all together
8. **Meeting 8: Propose Recommendations → All Groups**
9. **Meeting 9: Review Draft Plan → April, 2012**

Meeting Logistics

Working Group descriptions are in your handouts

Where do I go next?

- ▶ Built Environment – Room 202B
- ▶ Climate – Room 203A
- ▶ Energy – Room 204A
- ▶ Food – Room 204B
- ▶ Nature- Room 203B
- ▶ Transportation- Room 209A
- ▶ Waste- Room 209B
- ▶ Water- Room 209C
- ▶ Green Economy- Room 204C

Want to join more than one group?

Let's Move!

Email sustainable.future@dc.gov;
call (202) 442-7600;
or visit www.sustainable.dc.gov

Tweet @ #SustainableDC